

Waycross Community Media Sponsors Letter

To all Southwest District Athletic Directors & Swimming & Diving Coaches:

The 2019 OHSA Swimming District Meets are just around the corner. Waycross Community Media has provided television coverage of these meets since 2001, as part of their educational access program. These are important meets and TV coverage gives the student athletes, who work very hard at their sport, the recognition they deserve as well as exposure of their talent to college recruiters around the country.

As costs have increased and revenue has declined, it has become increasingly more difficult to provide this coverage at no cost to the District budgets. Consequently, this year WCM is asking for your support in order to defray or cover the basic costs of HD, multi camera coverage of these meets. Waycross produces four separate swim programs during Districts (Division I Boys, Division I Girls, Division II Boys & Division II Girls).

As a sponsor of these events, you will receive recognition during the opening and during breaks on ALL four. Each program runs a minimum of 10 times on Time Warner (Spectrum) cable and Cincinnati Bell Fioptics cable – as well as ONLINE via video on demand. In addition to these general recognitions, for each \$100 donation your logo or organization's information will be displayed on-screen throughout an event during the Districts. You can choose which event(s) to sponsor.

There are a number of events that occur during the Districts. For each \$100 donation, your information will be displayed on-screen during that event in addition to the general recognitions – four separate programs! See below for the available events.

Also, over the past 2 years, excess funds have been donated by Waycross to help fund the District hospitality. Due to the exceptional response last year and in 2017, we were able to fund the hospitality budget nearly 100%. This is critical since we only receive \$100 per session from the Southwest District to provide food at each District swimming & diving session. The hospitality reaches over 75 coaches & volunteer workers at each session. Please check with your boosters, parents & others who might contribute to help fund both the TV coverage and the District hospitality.

Your sponsorship may be tax deductible (check with your advisor). Sponsoring is easy –

1. Simply send a check, along with which event(s) you would like to sponsor payable to: WAYCROSS COMMUNITY MEDIA, 2086 Waycross Rd., Forest Park, OH 45240.
2. You can submit your sponsorship ONLINE at www.waycross.tv/creditcard. Be sure to include "Swim Sponsorship" and the name of the event(s) you want to sponsor in the description field.

The deadline is January 25th. Please send a note to Mr. Chip Bergquist, Executive Director, Waycross Community Media - CHIP@WAYCROSS.ORG to let him know "the check is in the mail" (or if you need an invoice).

District Events (\$100 per event).

For more information, please contact Ward Billhimer (wbillhimer@cinci.rr.com) or Tom Schoborg (schoby@fuse.net).

Thank you for your support!

Ward Billhimer
Southwest District Meet Manager
wbillhimer@cinci.rr.com

Tom Schoborg
Southwest District Assistant Meet Manager
schoby@fuse.net